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COMMONWEALTH OF THE NORTHERN MARIANA ISLANDS
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PRESS RELEASE

Capitol Hill - Governor Benigno R. Fitial and Lt. Governor Eloy Inos, in conjunction with the US Census Bureau and through the Department of Commerce, are pleased to report on the US Census County Business Patterns for CNMI.

County Business Patterns, as defined by US Census, is an annual series that provides sub national economic data by industry. This series includes the number of establishments, employment during the week of March 12, first quarter payroll, and annual payroll. This data is useful for studying the economic activity of small areas; analyzing economic changes over time; and as a benchmark for other statistical series, surveys, and databases between economic censuses. Businesses use the data for analyzing market potential, measuring the effectiveness of sales and advertising programs, setting sales quotas, and developing budgets. Government agencies use the data for administration and planning.

The County Business Patterns (CNMI): Local Business Snapshot indicates the following:

The top five sectors in the CNMI by number of Business Establishments as of 2010:

Retail Trade (241), Accommodation and Food Services (140), Real Estate / Rental / Leasing (110), Other Services (except Public Administration) (99), Professional/Scientific and Technical Services (89).

Number of Retail Trade Business in CNMI by Industry as of 2010:

Food and Beverage Stores (63), other Retail Industries (49), Clothing and Clothing Accessories Stores (36), General Merchandise Stores (36), Miscellaneous Store Retailers (24), Gasoline Stations (19), and Electronics and Appliance Stores (14).

This indicated that Accommodation and Food Services rank as the highest industry with the highest annual payroll of \$31 million followed up by Retail Trade's \$21 million and Transportation and Warehousing following in a distance at \$13 million.

Retail Trade establishments garnered the largest number of establishments (241) employing more 1to4 number of employees. This is followed by Accommodation and Food Services with 140 establishments. Real Estate and Rental and Leasing came in second under Retail Trade with employing 1to 4 numbers of employees.

For more information, please visit the US Census Bureau website at:

<http://www.census.gov/econ/cbp/index.html> or, call the department's Central Statistics Division at 664-3023/3045/3077.

County Business Patterns: Local Business Snapshot

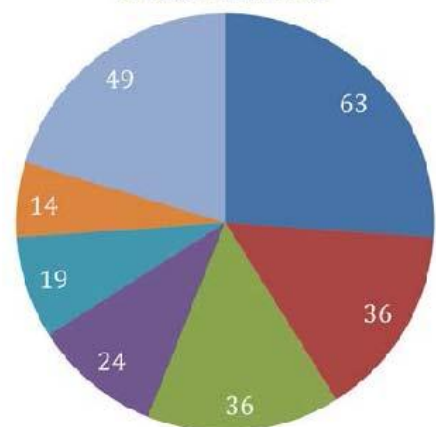
Commonwealth of the Northern Mariana Islands (CNMI)

DID YOU KNOW?

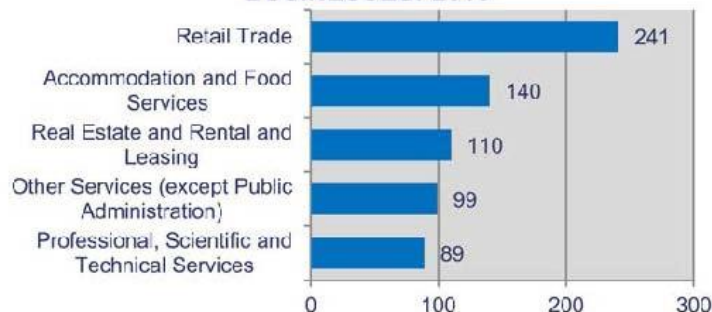
In 2010, the sector with the highest employment was the Accommodation and Food Services sector (with 3,264), but the sector with the most businesses was the Retail Trade sector (with 241 establishments)



NUMBER OF RETAIL TRADE BUSINESSES IN CNMI BY INDUSTRY: 2010



TOP 5 SECTORS IN CNMI BY NUMBER OF BUSINESSES: 2010



- Food and Beverage Stores
- Clothing and Clothing Accessories Stores
- General Merchandise Stores
- Miscellaneous Store Retailers
- Gasoline Stations
- Electronics and Appl. Stores
- Other Retail Industries

TOP 5 SECTORS IN CNMI WITH THE HIGHEST ANNUAL PAYROLL PER EMPLOYEE: 2010 AND 2008

2007 NAICS Code	2007 NAICS Defined	Number of Employees	Annual Payroll (\$1,000)	Average Annual Payroll per Employee (\$)	Number of Employees	Annual Payroll (\$1,000)	Average Annual Payroll per Employee (\$)
2010				2008			
54	Professional, Scientific and Technical Services	286	\$8,130	\$28,427	281	\$6,948	\$24,719
51	Information	294	\$8,086	\$27,503	251	\$7,306	\$29,108
52	Finance and Insurance	288	\$7,789	\$27,045	307	\$9,645	\$31,417
62	Health Care and Social Assistance	192	\$4,498	\$23,427	127	\$2,898	\$21,244
48-49	Transportation and Warehousing	827	\$13,893	\$16,557	864	\$8,144	\$12,265